

Matthew Reitman

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SKILLS

Video Production, DSLR and Cinema Cameras, Lighting for Video, Photography, Drones, DJI Ronin S, Adobe Premiere, Adobe After Effects, Motion Graphics, Adobe Photoshop, Adobe Light Room, Twitter, Facebook, Instagram, YouTube, TikTok, Content Creation, Visual Storytelling, Microsoft Office

ACCOMPLISHMENTS

- Kansas City Film Festival 2019 Selection, *The Station Agent Experience*
- Film screened at a promotional event for Digital Storytelling Degree, *The Station Agent Experience*

EXPERIENCE

Jewish United Fund

Associate Cinematographer / Editor – *Chicago, Illinois* August 2021 – Present

- Collaborate with team members across departments and partner program directors to understand project goals, scope, and requirements while insuring organizational branding
- Record audio and video for interviews, meetings, events, b-roll, and promotional videos.
- Edit audio, video, and create motion graphics using Adobe Premiere Pro as well as After Effects. Manage and organize multiple projects at a time and present deliverables to clients in a timely fashion

Freelance Work

Photographer / Social Media Content Creator – *Chicago, Illinois* June 2020 – Current

- Ideate, create, and post bi-weekly posts including copy for clients.
- Consult with clients to discuss preferences for commercial shoots, headshots, and family shoots.

UPS

Package Delivery Driver – *Northbrook, Illinois* August 2020 – July 2021

- Executed daily operations of over 90 deliveries to commercial and residential customers safely, and collected payment when necessary
- Established long-term customer service relationships through prompt and courteous service

KraftHeinz Company

Planters Brand Spokesperson – *Nationwide* June 2019 – June 2020

- Traveled across the US as a brand spokesperson and led in the planning, preparation, and running of over 200 events with Mr. Peanut and the NUTmobile
- Captured and created photo and video content for Planters' Instagram, Twitter, and Facebook.
- Supported Planters brand team in generating over 11.3 Billion impressions as a part of the Planters Super Bowl Campaign

JCC Maccabi Sports Camp

Digital Content Creator – *Menlo Park, California* 2018/2020

- Managed and assisted a team that created social media content on Instagram and TikTok to increase online engagement
- Photographed daily activities of the camp, took group photos, and headshots of the staff members
- Directed and developed 5 highlight reels/slideshows throughout the duration of the camp to showcase greatest moments via social media and YouTube

EDUCATION

University of Missouri - Columbia, Missouri - May 2019

Bachelor of Arts in Digital Storytelling

Minor – Information Technology